



## Dealer Datafeed Setup

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### General Specifications

### Requirements

In order to be considered for setup of an FTP inventory source for rebuild1.com, you must meet the following requirements:

1. Your data file must meet the specifications below.
2. The data file must be sent at least 3 times per week.

\*This datafeed is only available to dealers that have rebuild1.com membership.

### Setup Procedure

Once you have constructed your data file per the specifications below, it should be emailed to [info@rebuild1.com](mailto:info@rebuild1.com). You will be contacted if any changes are necessary. When the file is acceptable, an FTP account will be created.

### General Specifications

Rebuild1.com only accepts FTP data files that are comma-delimited. The comma delimited text file must use a double-quote for a text-qualifier. The text-qualifier is required for every field even if the field is empty. If you are using Microsoft Excel to create your file, you can simply save the file as 'Comma Delimited'.

Example:  
"16","1","Truck","2004","Dodge","Dakota","19990","106479","1B7HL48X62S557215","T2510","","Black","V8","Manual","Salvage","  
","One owner with low mileage","For Sale","","","http://www.yourextallink.com","0","http://www.yourserver.com/N3874A.jpg,  
http://www.yourserver.com/N3874A-2.jpg, http://www.yourserver.com/N3874A-3.jpg","0","0","0","0","0"

Note: The description field cannot contain any double-quotes.

Each data file you create should contain a complete listing of the entire inventory with full photo urls. You may ftp your data file daily.

The naming convention for data files will be as follows:

**[DEALER\_ID].txt**  
(e.g. 12.txt)

Note: The file extension - .txt – must always be lower case and the dealer id will be assigned by rebuild1.com.

Please do NOT include a header line in the file.

Please do NOT include dollar signs (\$), commas (,) and or decimals with cents: e.g. (.50) in the price fields.

Please do NOT commas (,) in the mileage field.

### Images

To include images in the data file the full URL of the image must be sent. When your file loads, we will copy the image from your server to our own the first time the vehicle listing loads or any time the image URL changes.

We support up to twenty-four (24) images. To send multiple images, simply enter the image URL for each image separated by a comma.

Example:

"16","1","Truck","2004","Dodge","Dakota","19990","106479","1B7HL48X62S557215","T2510","","Black","V8","Manual","Salvage",  
 "","One owner with low mileage","For Sale","","","http://www.yourextallink.com","0","http://www.yourserver.com/N  
 3874A.jpg, http://www.yourserver.com/N3874A-2.jpg, http://www.yourserver.com/N3874A-  
 3.jpg","0","0","0","0","0"

## Data File Columns

This is the layout for a data file. It must be followed precisely: *\*Indicates a required field.*

Column	Column Name	Type	Data Example
1	<b>Dealer ID*</b>	TEXT	16
2	<b>Section*</b>	CHOICE (3)	1 = Rebuildable 2 = Ready to Drive 3 = Parts Only
3	<b>Type*</b>	CHOICE (11)	1 = Car 2 = Truck 3 = SUV 4 = Van 5 = Motorcycle 6 = ATV 7 = Recreational 8 = Heavy Truck 9 = Tractor 10 = Trailer 11 = Equipment
4	<b>Year*</b>	NUMBER	2004
5	<b>Make*</b>	TEXT	Dodge
6	<b>Model*</b>	TEXT	Dakota
7	<b>Price*</b>	NUMBER	19990 (No \$ or commas or decimals, if no price available, field must be 0 [zero])
8	<b>Mileage*</b>	NUMBER	106479 (if no mileage available, field must be 0 [zero])
9	VIN Number	TEXT	1B7HL48X62S557215
10	<b>Stock Number*</b>	TEXT	T2510
11	Package	TEXT	SLT V8 REGCAB 4X4
12	Exterior Color	TEXT	Black
13	Engine	TEXT	V8
14	Transmission	TEXT	Manual
15	Title Status	CHOICE (7)	1 = Clear 2 = Salvage 3 = Scrap 4 = Rebuilt 5 = Other 6 = None 7 = Contact Dealer Blank = 7 (contact dealer)
16	Condition	CHOICE (10)	1 = Damaged 2 = Repaired 3 = Never Wrecked 4 = Theft 5 = Parting 6 = Mechanical 7 = Flood 8 = Repo 9 = Hail 10 = Contact Dealer Blank = 1 (damaged)
17	Description	TEXT	One owner with low mileage
18	Status	CHOICE (2)	1 = For Sale 2 = Pending Blank = 1 (for sale)
19	Auction Type	CHOICE (3)	

			1 = Ebay 2 = Auto Trader 3 = Other or leave blank for none
20	Auction Link	URL	<a href="http://www.linktoyourauction.com">http://www.linktoyourauction.com</a>
21	External Link	URL	<a href="http://www.youreexternallink.com">http://www.youreexternallink.com</a>
22	Hidden	NUMBER	0 = Visible, 1 = Hidden, Blank = 0
23	Images	URL	See "Images Section" Above
24	Not Actual Miles	NUMBER	0 = No, 1 = Yes, Blank = 0
25	Run/Drive	NUMBER	0 = No, 1 = Yes, Blank = 0
26	Engine Starts	NUMBER	0 = No, 1 = Yes, Blank = 0
27	Coming Soon	NUMBER	0 = No, 1 = Yes, Blank = 0
28	Reduced	NUMBER	0 = No, 1 = Yes, Blank = 0